



2008

GEORGIA RESTAURANT ASSOCIATION
CRYSTAL OF EXCELLENCE AWARDS

LETTER FROM THE CHIEF EXECUTIVE OFFICER

Did you know that there are approximately 17,000 restaurants in the state of Georgia with total sales in excess of \$14 billion? Or that Georgia's restaurant industry provides more jobs (375,000+) than any other non-government employer in the state?

Georgia's restaurant industry is clearly a vital part of our state economy and culture. We invite you to join us in celebrating its achievements.

Last November the stars of the restaurant industry joined keynote speaker Ted Turner at the Grand Hyatt Atlanta in Buckhead to recognize and pay tribute to their own at our first ever Georgia Restaurant Association Crystal of Excellence (GRACE) Awards.

On November 9th, 2008, the GRACE Awards Gala proudly returns to the Grand Hyatt for an evening of glamour with the culinary elite. This black tie affair is the only event of its kind to exclusively honor those who have made exemplary contributions to Georgia's prolific restaurant industry. In addition, a portion of the proceeds from the event will be donated to charity.

Our unique "Crystal GRACE Awards" are designed by the world renowned artist Hans Godo Frabel, and will be awarded by our presenting sponsors to five outstanding recipients who have been nominated by the GRA membership in the following categories: Restaurateur of the Year, Industry Partner of the Year, Distinguished Service Award, The Innovator Award and the Lifetime Achievement Award.

With your gracious support, the GRACE Awards can continue to make history as the premier event honoring excellence within the restaurant industry.

Sincerely,

Ron Wolf, CFBE
Chief Executive Officer
Georgia Restaurant Association



GRACE US WITH YOUR SPONSORSHIP

THE 2ND ANNUAL
GRACE
AWARDS GALA



SUNDAY, NOVEMBER 9TH, 2008
GRAND HYATT ATLANTA IN BUCKHEAD
6:00 RECEPTION, 7:30 DINNER & PROGRAM

The GRACE Awards are nominated by the GRA membership,
and presented to outstanding members of the GRA in the following categories:

Restaurateur of the Year
◆
Industry Partner of the Year
◆
The Innovator Award
◆
Distinguished Service
◆
Lifetime Achievement

A portion of the proceeds will be donated to charity.



THE GRACE AWARDS

GRACE US WITH YOUR SPONSORSHIP

CRYSTAL SPONSOR - \$25,000.00

- ◆ Category Exclusivity ◆ Award Presenter
- ◆ Prominently recognized as a Crystal Sponsor in all media materials, including Gala Video
- ◆ Company Name & Logo to be included on Gala Program, GRACE Website & E-Newsletter
- ◆ Invitations to VIP reception with GRACE nominees preceding Awards Gala ◆ Invitations to the Patrons Party
- ◆ Picture with Keynote Speaker ◆ Shared Sponsor Recognition in GRA eNewsletter ◆ One Table (10) at Gala
- ◆ Recognition in Restaurant Forum Full Page Ad ◆ Recognition on Gala Signage
- ◆ Half Page Ad in Atlanta Journal-Constitution's Access Atlanta recognizing GRACE Winners & Sponsors

PLATINUM SPONSOR - \$15,000.00

- ◆ Inclusion with co-sponsors on Gala Program, Video, GRACE Website & E-Newsletter
- ◆ Invitations to VIP reception with GRACE nominees preceding Awards Gala
- ◆ Invitations to the Patrons Party ◆ Picture with Keynote Speaker
- ◆ Recognition in Restaurant Forum Full Page Ad
- ◆ Half Page Ad in Atlanta Journal-Constitution's Access Atlanta recognizing GRACE Winners & Sponsors
- ◆ One Table (10) at Gala ◆ Recognition on Gala Signage

GOLD SPONSOR - \$10,000.00

- ◆ Invitation to the Patrons Party ◆ Recognition in Restaurant Forum Full Page Ad
- ◆ Half Page Ad in Atlanta Journal-Constitution's Access Atlanta recognizing GRACE Winners & Sponsors
- ◆ Inclusion with co-sponsors on Gala Program, Video, GRACE Website & E-Newsletter
- ◆ Recognition on Gala Signage ◆ One Table (10) at Gala

SILVER SPONSOR - \$5,000.00

- ◆ Recognition on Gala Program, Video, GRACE Website & E-Newsletter
- ◆ Recognition in Restaurant Forum Full Page Advertisement
- ◆ Half Page Ad in Atlanta Journal-Constitution's Access Atlanta recognizing GRACE Winners & Sponsors
- ◆ Four tickets to Gala

BRONZE SPONSOR - \$2,500.00

- ◆ Recognition on Gala Program, Video, GRACE Website & E-Newsletter
- ◆ Recognition in Restaurant Forum Full Page Advertisement
- ◆ Two tickets to Gala



2008 GRACE AWARDS SPONSORSHIP

Please complete this agreement which outlines your commitment to participate as a sponsor of the 2008 GRACE Awards Gala.

- GENERAL INFORMATION -

First/Last Name: _____ Title: _____
Business: _____
Address: _____
City: _____ State: ___ Zip: _____ Phone: _____ Fax: _____
Email: _____ Website: _____

- BILLING INFORMATION -

First/Last Name: _____ Title: _____
Address: _____
City: _____ State: ___ Zip: _____ Phone: _____ Fax: _____

Sponsorship Level (please check one):

CRYSTAL <input type="checkbox"/> \$25,000	PLATINUM <input type="checkbox"/> \$15,000	GOLD <input type="checkbox"/> \$10,000	SILVER <input type="checkbox"/> \$5,000	BRONZE <input type="checkbox"/> \$2,500
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Payment Information

I have enclosed a check in the amount of _____
(NOTE: A minimum of 50% of annual sponsorship must be paid in advance)

I will pay by credit card

Card Type: Amex Visa/MC Discover

Card # _____ Exp. Date _____

Amount \$ _____ Name on Card (please print) _____

Authorized Signature _____

To be considered as a sponsor for the GRA 2008 GRACE Awards Gala, a completed sponsorship agreement must be returned along with payment.

Signature: _____ Title: _____ Date: _____

Return completed application to:

The Georgia Restaurant Association
480 East Paces Ferry Road, Suite 7, Atlanta, GA 30305
(404) 467-9000 (866) 467-2201 (Phone) (404) 467.2206 (Fax)





THE GRACE AWARDS

2008 GRACE AWARDS VIP RECEPTION CRYSTAL & PLATINUM LEVELS ONLY

Please list those who will be attending the VIP Reception and sitting at your table at the Gala.

VIP RECEPTION

1. Contact Name: _____ Title: _____
2. Contact Name: _____ Title: _____
3. Contact Name: _____ Title: _____

GALA

1. Contact Name: _____ Title: _____
2. Contact Name: _____ Title: _____
3. Contact Name: _____ Title: _____
4. Contact Name: _____ Title: _____
5. Contact Name: _____ Title: _____
6. Contact Name: _____ Title: _____
7. Contact Name: _____ Title: _____
8. Contact Name: _____ Title: _____
9. Contact Name: _____ Title: _____
10. Contact Name: _____ Title: _____